

Leaders-for-a-Day

14 October 2015, Brussels

Leaders-for-a-Day provides young people who have completed the JA Company Programme and obtained ESP certification from across Europe with the opportunity to learn from a leader by shadowing him/her for one day. The goal is to enable young people to make better informed career choices, enlarge their network and improve their career opportunities.

Leaders-for-a-Day is dedicated to better prepare young people for the labour market by engaging them in a comprehensive real life work experience that will:

- Demonstrate the connection between education and successful careers.
- Introduce young people to the requirements of the labour market and help them to build the skills they need to succeed in a 21st century workplace.
- Encourage mentoring between young people and experienced professionals; help them expand their network and position them better to enter the labour market.
- Inspire a shared responsibility across all sectors for the development of a skilled, adaptable, and successful workforce that will contribute to a dynamic and competitive economy.

The profile of the participating students:

- ESP holders
- Fluent English
- Above 18 years old (by 13 October 2015)
- Ambitious, communicative, confident, and embracing the “JA spirit”

JA Alumni who have been in the Company Programme and obtained an ESP certification will be selected to join the **Leaders-for-a-Day**. Each of them will shadow a leader for one working day.

Initiative features:

- 40 young leaders (JA alumni) and 40 leaders
- Different organisations - international corporations, SMEs and EU institutions (Microsoft, Accenture, Cisco, Disney, the European Commission etc)
- **Leaders-for-a-Day** warm-up session on **13 October** in Brussels (pre-event activity for the young people).
- **Leaders-for-a-Day** Celebration Cocktail hosted by the British Chamber of Commerce in Belgium on **14 October**
- **Travel and accommodation cost covered by JA Europe**

Application process:

- Online application by **13 August**
- Phone interview (10 min) with a representative from JA Europe by **30 August**
- Confirmation of participation and finalising travel arrangements by **15 September**

