



International Summit **for Educators**

# DELEGATE BOOKLET



Developing youth employability  
and entrepreneurial skills

**#ESP\_Pass**



Lifelong  
Learning  
Programme

# International Summit for Educators

JA Europe and the Austrian Federal Economic Chamber are delighted to welcome you at the International Summit for Educators. In this 2-day summit of workshops and trainings we will discuss how to equip teachers with the right skills, knowledge and attitude to foster young people's mindset.

**Let's develop youth employability and entrepreneurial skills together!**



## WHO?

Policy-makers, teachers and practitioners from across Europe.



## WHY?

To discuss how to support entrepreneurial schools and how to develop effective teacher education systems for entrepreneurship. To ensure the Entrepreneurial Skills Pass reaches more and more students and spurs job creation.



## WHAT?

Plenary sessions, trainings, workshops, and peer learning activities.

## ORGANISERS:



JA Europe is Europe's largest provider of education programmes for entrepreneurship, work readiness and financial literacy. JA works with education and business communities as well as governments to provide young people from primary school to university with experiences that build the skills and competences needed to succeed in a global economy.

[www.jaeurope.org](http://www.jaeurope.org)



The Austrian Economic Chambers represent more than 450,000 member companies. As the voice of Austrian business, they are committed to forward-looking policies which benefit the economy. The Economic Chambers are modern service providers and offer fast expert advice on topics from labour laws to customs information.

[www.wko.at](http://www.wko.at)



The Entrepreneurial Skills Pass project has been funded with support from the European Commission, under the Leonardo da Vinci Programme.



# Programme

Monday, 19 September 2016

9:00-12:00	<b>The Organisation for Security and Co-operation in Europe and the International Development Activities of the Ministry of Foreign Affairs. Vienna City Tour - <i>Optional Activity</i></b>	
12:00-12:30	<b>Registration</b>	
12:30-13:30	<b>Welcome - <i>Get2Gether Luncheon</i></b>	
13:30-13:45	<b>Opening Address</b>	
	Michal Denes, Ministry of Education, Science, Research and Sport from Slovak Republic	
13:45-14:00	<b>Opening Plenary Session</b>	
	<b>Transforming Students' Skills into Employability: the ESP Qualification</b>	
	Caroline Jenner, JA Europe	
14:00-15:00	<b>Global Trends Affecting Entrepreneurship Education in Europe</b>	
	Moderator: Caroline Jenner, JA Europe	
	Key Note:	
	<ul style="list-style-type: none"> <li>• Michael McShane, American Enterprise Institute</li> </ul>	
	Panel Discussion:	
	<ul style="list-style-type: none"> <li>• Stefan Crets, CSR Europe</li> <li>• Thomas Mayr, ibw Austria</li> <li>• Friederike Sozen, Austrian Federal Economic Chamber</li> </ul>	
15:00-15:30	<b>Coffee Break</b>	
15:30-17:45	<b>Masterclasses and Workshops (Round I &amp; II)</b>	
15:30-16:30	Innovative Tools for the Classroom	The Entrepreneurial School
16:45-17:45	Teacherpreneur	Didactic Principles for Teaching Entrepreneurship
15:30-17:30	<b>ESP Advisory Council - <i>Internal meeting, only for members of the ESP Advisory Council</i></b>	
18:00-20:00	<b>Networking and Cocktail</b>	
	Keynote Speech by Christoph Leitl, Austrian Federal Economic Chamber	

Tuesday, 20 September 2016

9:00-9:15	<b>Transformations Happen in Education</b>			
9:15-10:30	<b>Making Teaching a More Appealing Job - <i>Peer Learning Activity in 4 working groups:</i></b>			
	New Methods and Tools to Improve the Teaching Profession	Skills Gap: Education and Business World	How Teachers Learn - Professional Development	Opportunities for International Collaboration
	Moderator: Stephan Hoerandner, JA Austria	Moderator: Friederike Sozen, Austrian Federal Economic Chamber	Moderator: Russell Winnard, Young Enterprise United Kingdom	Moderator: Akef Aqrabawi, JA Middle East/North Africa, INJAZ Al-Arab
10:30-10:50	<b>Coffee Break</b>			
	<b>Closing Plenary Session</b>			
10:50-11:15	<b>Conclusions on Making Teaching a More Appealing Job</b>			
	Rapporteurs from the working groups			
11:15-12:15	<b>Entrepreneurship Education: a Collective Responsibility</b>			
	Moderator: Caroline Jenner, JA Europe			
	Panel Discussion:			
	<ul style="list-style-type: none"> <li>• Arnaldo Abruzzini, EUROCHAMBRES</li> <li>• Ann Branch, DG Employment Social Affairs and Inclusion, European Commission</li> <li>• Denis Crowley, DG Education and Culture, European Commission</li> <li>• Eszter Salamon, European Parents Association</li> <li>• Madlen Serban, European Training Foundation</li> </ul>			
12:15-12:30	<b>Closing Address</b>			

# Speakers

## **Arnaldo Abruzzini**

*Chief Executive Officer, EUROCHAMBRES*

[@EUROCHAMBRES](#)

Arnaldo is the Chief Executive Officer of EUROCHAMBRES, the Association of European Chambers of Commerce and Industry. He is a senior lobbyist in Brussels and represents the voice of over 20 million companies through members in 43 countries and a network of 1.700 regional and local Chambers. He is also an active entrepreneur, having founded several companies.



## **Ann Branch**

*Head of Unit - Job Creation, DG Employment, Social Affairs and Inclusion, European Commission*

[@EU\\_Social](#)

Ann has been working for European Union institutions since 1999. In her most recent position, she heads a unit on 'Job Creation' in the 'Skills' Directorate of DG Employment, Social Affairs and Inclusion, which includes dealing with entrepreneurship, micro-finance and social enterprise. Before joining EU institutions she worked for a couple of leading UK employers' organisations.



## **Stefan Crets**

*Executive Director, CSR Europe*

[@Stefancrets](#) [@CSREuropeOrg](#)

Stefan is the Executive Director of CSR Europe, a platform for companies and stakeholders to exchange and cooperate to become European leaders in sustainable competitiveness. Since 2002 Stefan worked as the CSR leader at Toyota Europe and in 2008 he became its General Manager for Corporate Planning and CSR.



## **Denis Crowley**

*Head of Unit - Innovation in Education EIT and MSCA, DG Education and Culture, European Commission*

[@EU\\_Commission](#)

Denis has spent his entire career working in public service. Since 1997, he has been working within European Commission, in the DGs for social affairs and education and culture. He is currently Head of Unit in charge of Marie Skłodowska Curie Actions, the European Institute for Innovation and Technology and policies for innovation in education.



## **Michal Deneš**

*Ministry of Education, Science, Research and Sport from Slovak Presidency*

[@minedu\\_sk](#)

Michal works at the Ministry of Education, Science, Research and Sport of the Slovak Republic. His previous experience included dealing with cross-sector solutions for youth unemployment. Currently, he is responsible for the adult learning policies, as part of the team of the Department for lifelong learning.



## **Christoph Leitl**

*President, Austrian Federal Economic Chamber*

[@christoph\\_leitl](#) [@WKOat](#)

Christoph was born in 1949 and graduated from Johannes Kepler University with a degree in Economics, later going on to obtain his PhD in Economic and Social Sciences. He is the President of the Austrian Federal Economic Chamber and honorary president of EUROCHAMBRES.





### **Thomas Mayr**

*Director of ibw Austria - Member of the European Qualification Framework Advisory Group (representing UEAPME)*

[@UEAPME](#)

Thomas is the Managing Director of ibw Austria, a research and development institute supporting vocational education and training policy making. Thomas is also a member in the European Qualification Framework and of the Advisory Council on Vocational Training and of the training board of UEAPME, the European Association of Craft and SMEs.



### **Michael Q. McShane**

*Adjunct fellow in education policy studies, American Enterprise Institute*

[@MQ\\_McShane](#)

Michael is the director of education policy at the Show-Me Institute and an adjunct fellow in education policy studies at AEI. His analyses have been published widely in publications including the Huffington Post, National Affairs, USA Today, and Washington Post. He has also been featured in education-specific outlets such as Teachers College Commentary, Education Week, etc.

### **Eszter Salamon**

*President, European Parents Association*

[@ESalamon](#) [@EUPARENTS](#)

Eszter was an active member of the European Parents Association Board for more than a year before being elected president in 2013. Former teacher and economist specialised in Public Relations, she has participated in the work of different NGO's for nearly 30 years mainly dealing with the rights of children, students' and parents', education and culture.



### **Madlen Serban**

*Director, European Training Foundation*

[@etfeuropa](#)

Madlen has been a Director of the European Training Foundation since 2009. She has spent most of her career working in the field of vocational education and training. Before joining the ETF, she was the Director of the National Centre for Technical and Vocational Education and Training in Romania. She also has substantial experience as an advisor for EU and international organisations.

### **Friederike Sozen**

*Senior Advisor, Department of Educational Policy, Entrepreneurship Education, Austrian Federal Economic Chamber*

[@SoezenF](#) [@WKOat](#)

Friederike holds a PhD in Psychology and has been working with the Austrian Federal Economic Chamber since 2008. Her professional focus has always been to strengthen and enhance entrepreneurial education and mindset. Friederike has also served as a representative of the European Association of Craft, Small and Medium-sized Enterprises (UEAPME) on a number of EU sponsored Working Groups on Entrepreneurship Education as well as on Digital Skills.



# Workshops and Masterclasses

September 19

## Ist Round (15:30-16:30)

### Innovative Tools For the Classroom

'Learning business by doing business' is a key concept in all JA programmes. Entrepreneurial activities, challenging tasks and game dynamics provide valuable means to stir students' creativity and ambitions, especially in vocational education (VET) where practical application of knowledge and skills proves to play a crucial role. In this workshop teachers will learn about how entrepreneurial challenges and practical activities can be used to let students develop their skills independently.

Led by: **Stephan Hörandner** - CEO, JA Austria; **Anna Jenisch** - Project Manager, JA Germany.

### The Entrepreneurial School

Building on the experience of a teacher rewarded with The Entrepreneurial School Awards 2015 and with the help of the Virtual Guide to Entrepreneurial Learning and JA programmes, participants will get insights about what being an entrepreneurial school means; will explore the skills needed for future life and work; will learn how to organise entrepreneurial activities in school. Participants are advised to bring a technological device (laptop, iPad, etc.).

Led by: **Kornelia Lohynova** - Teacher at Hotel Academy in Bratislava, Slovakia.



## IIInd Round (16:45-17:45)

### Teacherpreneur

The workshop is a LAB to "learn and practice" entrepreneurship education by using a concept developed by JA Italy and its network of teachers. It is designed for teachers working on entrepreneurship education that want to become a leader of a regional/local network of entrepreneurial schools and/or to build a regional/local network of schools focusing on entrepreneurship education.

Led by: **Anna Linda Leandri** - Expert on Entrepreneurship Education, Teacher Trainer and Senior Manager of "Impresa in azione", JA Italy; **Daniela Dall'Acqua** - Teacher at Marconi, secondary school, Pesaro, Italy.

### Didactic Principles for Teaching Entrepreneurship

Participants will learn about didactic principles, designed to develop students' entrepreneurial competences and personal resources. By using the Progression Model and the Taxonomy of Entrepreneurial Education and Didactic Principles developed by the Danish Foundation for Entrepreneurship, 4 main dimensions will be explored: action, creativity, outward orientation and personal attitude. During the workshop participants will learn how entrepreneurial competences are acquired within these dimensions depending on the level of education.

Led by: **Katrine Dupont** - Project manager at the Danish Foundation for Entrepreneurship; **Anne Fritzner** - Project manager at the Danish Foundation for Entrepreneurship.



# Making Teaching a More Appealing Job - Peer Learning Activity in 4 working groups

September 20



## **New Methods and Tools to Improve Teaching Profession**

Participants will share their experience about different methods and tools to improve the quality of teaching entrepreneurship. Key focus areas will be the current demand for specific tools, the possibility to evaluate the outcomes of different methods, how the digital dimension can enhance the activities in and out of the classroom. Since in many countries entrepreneurship education is not a part of the curriculum, participants will also discuss how to include it into other subjects.

Moderated by: **Stephan Hörandner** - CEO, JA Austria

## **Skills Gap: Education and Business World**

There are countless ways in which schools can cooperate with businesses, however the potential of this type of cooperation is often left unexplored. Participants will discuss how businesses can support schools, what role they can play when it comes to entrepreneurship education, how to create win-win situations for both sides. The group will also consider the process of searching for partners and the maintenance of long-term partnerships.

Moderated by: **Friederike Sozen** - Senior Advisor, Department of Educational Policy, Entrepreneurship Education, Austrian Federal Economic Chamber

## **How Teachers Learn- Professional Development**

Continuous professional development is an essential component of the teacher's profession, however it is often unclear who should be responsible for it and how to track it. Participants will discuss the school's management role when it comes to ensure teachers' initial training and professional development. The group will also reflect on what role the government can play to increase the attention and support teachers training.

Moderated by: **Russell Winnard** - CEO, Young Enterprise United Kingdom

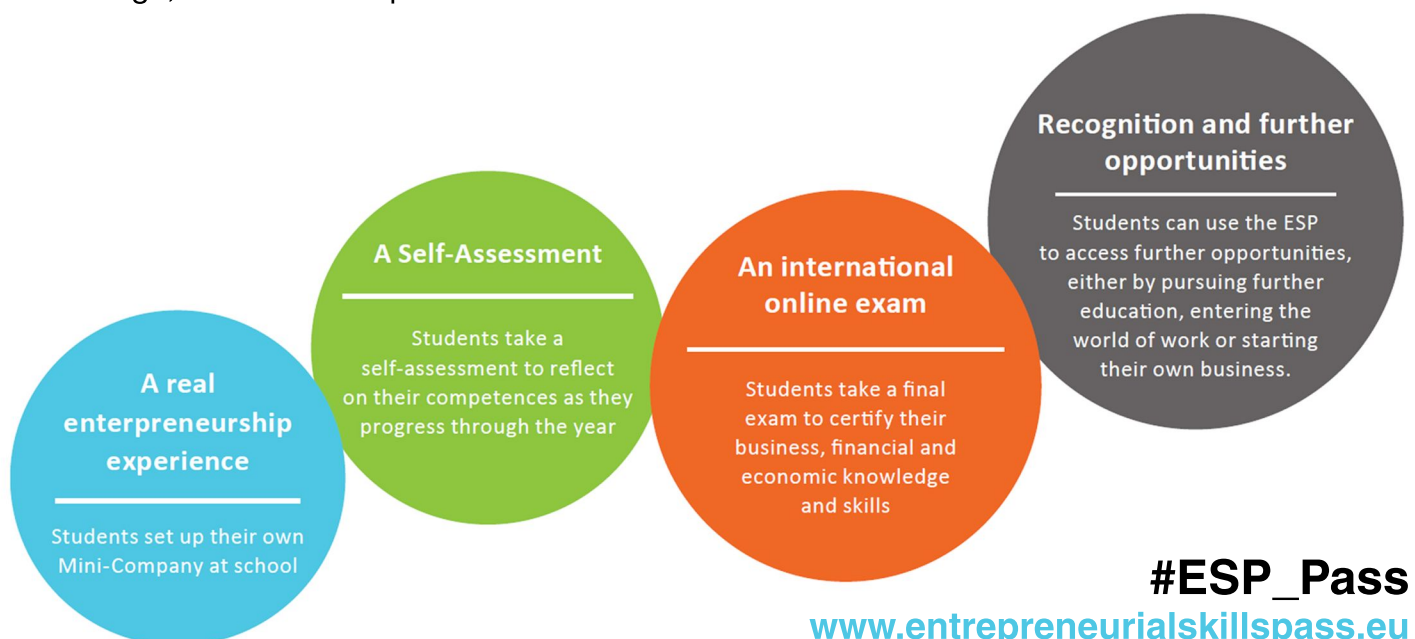
## **Opportunities for International Collaboration**

Nowadays the possibility to instantly communicate with any part of the world has made the topic of international collaboration more relevant than it has ever been. Participants will take a closer look at the relevance of the topic from teachers' and headmasters' perspective. The group will brainstorm about possible ways of working together and about what kind of incentives would encourage more countries to take an active role in international collaboration.

Moderated by: **Akef Agrabawi** - CEO, JA Middle East/North Africa, INJAZ Al-Arab

# The Entrepreneurial Skills Pass

The Entrepreneurial Skills Pass is an international qualification certifying students' entrepreneurial knowledge, skills and competences.



**#ESP\_Pass**

[www.entrepreneurialskillspass.eu](http://www.entrepreneurialskillspass.eu)

